



FROM THE BAND ROOM TO THE BOARD ROOM
The Universal Lessons of Music Applied to
Business, Education, and Life

Speaking Programs
by Craig Cortello
The “Business Musician”

MUSICIAN, AUTHOR, MUSIC JOURNALIST,
& CORPORATE EXECUTIVE

Craig has interviewed and discussed the benefits of music education with hundreds of musicians, music enthusiasts, educators, and executives from the **BAND ROOM** to the **BOARD ROOM**. For an entertaining, enlightening, and inspiring message, invite Craig to speak & perform for your next corporate, academic, or association event.



“I liked the music! Music is unusual in a seminar and sets people at ease. Resistance disappears and allows your participants to learn.”

- Joe Liss, Bennett & Liss, CPA’s

“Inventive, insightful, fresh, stimulating, and downright fun! The use of live music coupled with audience interaction sets what Craig does apart from the crowd.”

- Micheal Ziants, Airlift Productions

“Everything We Needed to Know About Business, We Learned Playing Music”

A Program for Music Educators & Corporate Groups

A look at the correlation between music education and the lessons, attributes, and insights needed to succeed in the corporate world. Based on Craig’s interviews with dozens of corporate executives and business leaders who also played music as a child or adolescent.



“Make Your Own Kind of Music”

A Program for Students

Helping students find their own unique mission in life is the greatest gift that we can afford them. Nothing facilitates that introspective journey like music and the arts. Teaches children to put aside peer pressures and look inside their own hearts for guidance.



For additional information, contact:

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